



GDYNIA

U R B A N L A B
G D Y N I A

GET TO KNOW THE CITY

JULY , 2020

UrbanLab

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GODZINY OTWARCIA 09/00 - 17/00
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ORGANIZATOR MIASTO GDYNIA
KOORDYNATOR
LABORATORIUM INNOWACJI SPOŁECZNYCH

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Established: March 7, 2019

Budget : 3 084 000 PLN

Period: 2019–2021, with an option for prolonging

Location: Pomeranian Science and Technology Park, IV A

Grounding: a city-wide program operated by Social Innovation Lab



**European
Funds**
Technical Assistance



**Republic
of Poland**

European Union
Cohesion Fund



O R I G I N S



GDYNIA INNOVATIVE and URBAN LAB NET



For years, Gdynia has been continuously developing an **urban innovation strategy**, which is put into a city-wide practice by, among others, Social Innovation Laboratory.

On the Institute of Urban and Regional Development's invitation, a developmental idea for the first urban lab in Poland has been created, incorporating **Gdynia's previous know-how and experience in open data, civic participation, and social innovation**.

After a three-year **pilotage of prototyping, testing and evaluation of the innovative concept**, it is to contribute to the fully operational launch of the Urban Lab net Poland.



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U R B A N L A B

WHY, WITH WHOM

Usually different groups important from the city perspective are active in more or less separated **SOCIAL BUBBLES**.

The bubbles have **DIFFERENT PERSPECTIVES**, experiences, needs, priorities, ways of communication, knowledge about the city.

How can we engage them all in the process of creating **INNOVATIVE SOLUTIONS** to city challenges?



A METHOD OF INVOLVING A VARIED RANGE OF STAKEHOLDERS TO CREATE INNOVATIVE SOLUTIONS TO CITY CHALLENGES



**CITIZENS'
PARTICIPATION**
2019



**CLIMATE CHANGE
ADAPTATION**
2020



**URBAN LIFE AFTER
THE PANDEMIC**
2021

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OUR METHOD

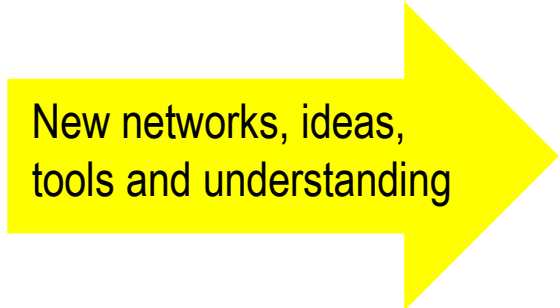
MAYOR'S COMMITTEE and STRATEGIC GROUP names and accepts the challenges	THEMATIC TEAMS narrows the challenge to a set of problems	WORKING GROUPS turns the problems into the operational concepts
CITY COMPETENCIES develops new skills of local leaders and civil servants	IDEA FOR THE CITY fledges new ideas for solutions	INNOVATION INCUBATOR innovative ideas turned into prototypes and tested
URBANCAFE engages stakeholders in knowledge-sharing, free ideas explorations and intersectoral dialog	CIVIC TECH widens citizens access to public data and creates new technological tools supporting public participation	DEVELOPMENTAL EVALUATION provides feedback and recommendations for future urban labs



New policies and practices



New solutions for local co-operation



New networks, ideas, tools and understanding



HOW DO WE OPERATE?

METHOD: LEVELS AND TOOLS

- STRATEGIC GROUP and challenges
- THEMATIC TEAM – sub-challenges and solutions
- CITY INCUBATOR – Competencies and Innovation incubation
- URBANCAFÉ
- CIVIC TECH – IT platform/tools for civic participation and Open data
- PROMOTING GDYNIA in Poland and Europe



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STRATEGIC GROUP

A "COUNCIL OF WISE MEN AND WOMEN" RESPONSIBLE FOR STRATEGY AND SETTING DIRECTIONS FOR URBANLAB AND ITS OPERATIONS

1. Defines needs, challenges, and direction for city's strategic development.
2. Selects thematic areas focus for each year:
 - i. 2019 – development of civic society and improvement of local communities' potential for problem solving
 - ii. 2020 – climate change adaptation
 - iii. 20/21 – urban life after the pandemic
3. Monitors and supporting the process of creating city's innovations.
4. Consists of 13 members, incl. mayor's committee and national experts on urban planning, local development, anthropology, civic and social activism.



THEMATIC TEAM

REPRESENTATIVES OF LOCAL MUNICIPALITY, ACADEMICS, BUSINESS AND NGOs CONNECTED BY/TO/WITH THE APPLIED THEME/CHALLENGE

1. Specifies sub-challenges within the theme area focus
2. Creates ideas for innovations and solutions to define specific problems
 - i. Civic education campaign in secondary schools to empower young people
 - ii. Local initiative to empower grass-roots activities
 - iii. Civic participation standards – good practice catalogue for improved public consultation processes in Gdynia
3. Monitors and supports the innovative process





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GDYNIA
Partycypacja
O co chodzi?

POZ-3
NAJ-
MIEŚ

persona vs ja
persona vs "elastyczny
użytkownik"

INCUBATOR

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COMPETENCIES INCUBATOR

CITY COMPETENCIES PROGRAM – AN INTENSIVE SKILLS AND KNOWLEDGE COURSE FOR FLEDGING CHANGE PILOTS AND LEADERS FOR SOCIAL CHANGE IN THE CITY

- (on-line) workshops introducing city integrated management tools and methods
 - THE CITY – What is city? How does city work? Formal/legal and financial conditions, etc.
 - THE CHALLENGE – civil society and civic participation, climate change adaptation and mitigation, urban life after the pandemic
 - THE SKILLS – tools and methods for creating and developing social innovations (e.g. service design thinking), visual thinking, teamwork and leadership, social communication, and so on.



INNOVATION INCUBATOR

IDEA FOR THE CITY – MANAGING IDEAS THROUGH AN OPEN CALL FOR INNOVATIVE IDEAS AND "AGILE" SOLUTIONS FOR CITY-WIDE AND LOCAL CHALLENGES

- based on civic budget procedure, but with an expert committee selection
 - citizen's idea – city's execution/management
- up to 30 000 PLN budget
- engaging form to pitch an idea – step-by-step
- **managing ideas:** IDEA > PROJECT > PROTOTYPING and TESTING by/in/with the city > EVALUATION > MODEL > IMPLEMENTATION
- UrbanLab Gdynia's open catalogue of innovations for other cities to test under condition of feedback evaluation





URBANCAFE

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U R B A N C A F E

URBANCAFE IS A SPACE FOR OPEN DIALOG AND DISCUSSION ABOUT THE CITY BETWEEN CITIZENS OF GDYNIA, ACTIVISTS, ngos, CITY'S REPRESENTATIVES & OFFICIALS. It operates to inspire, improve knowledge exchange, promote global trends in sustainable development & smart city.

Events in UrbanCafe:

- film screenings accompanied by discussions, introductions of experts
- lectures of academics and members of the Strategic Group
- debates including subject experts, activists, city's representatives
- workshops and trainings for city's representatives & officials, citizens of Gdynia
- international conference "Becoming the City – Global Challenges, Local Solutions"
- to be launched... "Urban Hyde Parks", "Box of needs"

Events take place in open space, which includes a shared kitchen.



URBANCAFE

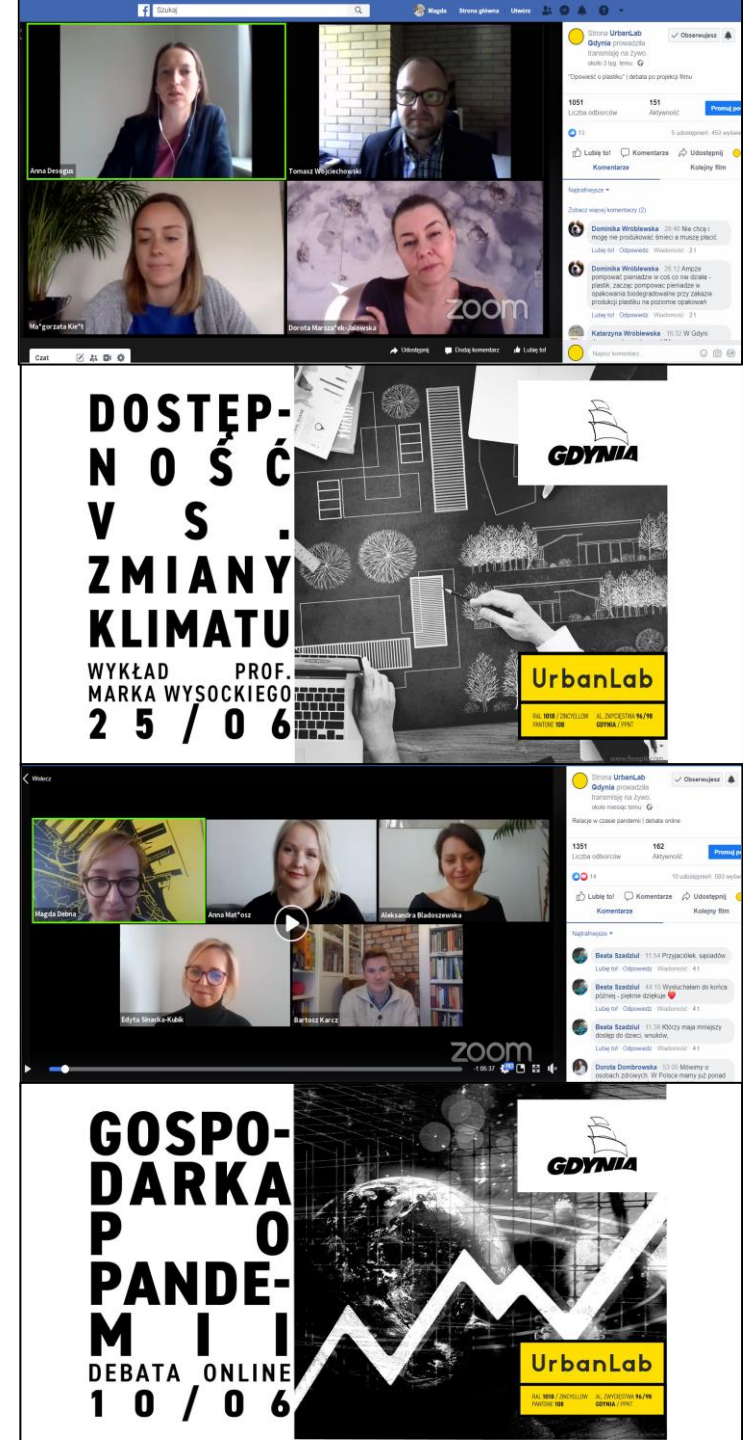
MAIN AREAS OF INTEREST: CLIMATE CHANGE ADAPTATION – CIVIC PARTICIPATION – KNOWLEDGE OF THE CITY – "THINK GLOBALLY, ACT LOCALLY"

- Lectures: The human epoch. What does Anthropocene mean?, Community gardens and edible plants in the city, Green city, Different types of playgrounds, Accessibility vs. climate change
- Debates: Economy after the pandemic, Drought – do we run out of water?, How to talk about climate change, Smog and air pollution in Poland
- Film screenings: "Human Energy – discussion with film authors and renewable energy expert, "The story of plastic" – film screening and debate, "Human scale – film screening with introduction by an architect

Interdisciplinary approach and improving:

- city representatives' professional skills and knowledge
- cooperation & shared responsibility for the city, community, NGO

During the pandemic all events are organized online





CIVIC TECH

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CIVIC TECH



free open-source participatory democracy
for cities and organizations

IT PLATFORM/TOOLS FOR CIVIC PARTICIPATION + OPEN DATA

1. Clustering city's public consultation processes and deliberation tools
 - i. Implementing DECIDIM (following Barcelona and Helsinki)
 - ii. Developing IT platform for conducting civic budget procedure and other public consultation processes
2. Supporting development of the municipal open data system – otwartedane.gdynia.pl
3. Strengthening efficiency and transparency of open governing
 - i. Training and workshops improving tech and open data competencies for citizens and municipal officials
 - ii. Prospect "data markets" and hackathons



PROMOTION AND INFORMATION

WWW and SOCIAL MEDIA

- www.urbanlab.gdynia.pl
- facebook.com/UrbanLabGdynia/
- LinkedIn (in English – under construction)





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Thank you for your time
and stay in touch.

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**European
Funds**
Technical Assistance



**Republic
of Poland**

European Union
Cohesion Fund

